

# Logo Ideation

# Round 1:

Logo - Abril Display

*caffé*  
*society*

*caffé society*

*caffé society*

Logo - Norman

Caffé Society

Caffé Society

Caffé Society

Caffé Society

Logo - Montecatini

CAFFÉ SOCIETY

CAFFÉ SOCIETY

# Round 2:

Logo - Abril Display



*caffé*  
society

Logo - Norman

Caffé Society

Caffé Society

Caffé Society

Caffé Society

Logo - Montecatini

CAFFÉ SOCIETY

CAFFÉ SOCIETY